



Stratford General Hospital Foundation  
In Our Hands Capital Campaign Core Cabinet  
**Tuesday, September 10, 2024 at 1:00 pm**  
**Boardroom**

## **Agenda**

1. Campaign Update
  - 1.1 Chart of Standards
2. Major Gifts
3. Municipal Giving
  - 3.1 Upcoming Presentations
4. Financial Institution Giving
5. Physician & Midwife Campaign
6. 50/50
7. Mail Drop + Monitor
  - 7.1 Results from Spring Campaign
  - 7.2 Planning for Winter Campaign
8. Cancer & Medical Care Clinic / Pharmacy Update
9. Special Events / Community Engagement

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## NOTES

# SGH Foundation – In Our Hands Campaign Core Cabinet Tuesday, June 11<sup>th</sup>, 2024

Attendance: Barb, Josef, Jean, Hugh, Rick, Paul, Cheryl and Amanda.

### ➤ Campaign Update

- Cheryl reported that the In Our Hands Capital Campaign is currently at 92% - 27.7 million in cash and pledges, as of June 6<sup>th</sup>, 2024. She highlighted some recent donations:
  - **Estate of Marjorie Britton \$10,000** (pledge payment) – IOH Capital Equipment - Stroke
  - **Estate of George Lantz \$150,000 (Pledge payment)** plus an additional **\$30,707.55 towards** (current total gift \$180,707.55 with more to come once estate has been settled) – IOH Capital Equipment
  - **Estate of Lois Lantz - \$14,124.27** – IOH General (total gift \$74,124.72)
  - **Estate of Doreen Caroline Gardiner - \$133,100 pledge payment**
  - **Rotary Club of Festival City - \$10,000** towards Cancer & Medical Care Chair Bay Naming
  - **W.G.Young Funeral Home - \$40,000** in celebration of their 40<sup>th</sup> Anniversary.
  - **Estate of Margaret Mary (Peggy) Heinbuch - \$50,000**
  - **The Rutherford Group \$50,000 pledge** in honour of their 50<sup>th</sup> Anniversary.
  - **Estate of Judith Boersen - \$700,991.11** SGHF General Fund

### ➤ Mail Drop + Monitor

- Cheryl gave an update re: the Foundation's Spring Mail Drop with the theme- "**Growth Springs Hope!**"
  - The Mail Drop has gone out.
  - Monitor is to go out this week, in correlation to the AGM
  - At this time, our Mail Drop has generated \$11,785 within 1 month

## ➤ Chart of Standards

- The Chart of Standards document printed for committee members and displayed on the projector screen, along with the Gift Summary report. Cheryl reviewed updated financial figures since the last IOH Core Cabinet meeting in April 2024. Discussion ensued.
- Prospect packages
  - Core Cabinet members reviewed their independent list of potential major donors, which included their gift history.
  - The second draft of the Major Donor- Case for Support Package was reviewed. Discussion ensued. The final version will be circulated to committee members by email this summer. Request for an equipment list was identified as a tool for the fundraiser to use when having a discussion with their prospect.

## ➤ Update on Foundation Proposals

- Rotary Stratford- \$300,000 for Inpatient Mental Health- awaiting approval. The Rotary has voted in support, but there has been a slight pause in their process. A decision will hopefully be made by the end of June.
- Farm Credit Canada, AgriSpirit Grant - \$30,000 towards the Cancer & Medical Care Clinic and Pharmacy Project- awaiting approval.

## ➤ Financial Institution Asks

- Mental Health Initiative- Strategic planning/ discussions ongoing. The Foundation and the HPHA are reviewing a Mental Health training program initiative to implement for staff.

## ➤ Municipal Strategy

- Municipal Hard Hat Tours were held in April.
- Requests have gone out to the municipalities to request a presentation time at their board meetings. The Foundation is waiting for replies. There may be a possibility that presentations will occur over the summer. (Participants /Asks include: 4 tiers of Perth, including the County of Perth, as well as, East Zora - Tavistock)
  - **Municipality Ask Team will be Andrew, Rick, Paul, Josef, Alistair and Cheryl.** Each council has their requested process, therefore, at times, only one person can speak – or only two representatives can attend.
  - More discussion and planning coming soon.

➤ **Physician Giving Campaign:**

- Dr. Alistair Smith and the Foundation have started conversations about the Physician Giving Campaign. We will present to the physician group on June 19<sup>th</sup> at 7pm at the Stratford Country Club. Alistair, Amanda and Cheryl will work as a small group to plan our Physician Giving Campaign launch. Dr. Alistair Smith shared with Cheryl that two physicians are interested in helping lead the campaign.

➤ **Chemo/Pharmacy Update**

- **Brooke Global Recognition**
  - Continues to be in process.

➤ **Special Event/ Community Engagement**

- **Past Events:**
  - Fly-in Drive-In Breakfast hosted by the Perth County Flying Club. Over 300 breakfasts were served, donation total to be confirmed soon.
  - Agricultural Society Presentation- May 21<sup>st</sup>, 2024 – In attendance: Rodney Phillips, Jacqui Tam (Director), and Cheryl Hunt. Great conversations occurred about HPHA's mental Health Initiatives.
- **Upcoming Events:**
  - SGHF's AGM and Donor Impact Celebration – June 12<sup>th</sup> at 5pm , board dinner to follow at 8pm. Approximately 65 RSVP's have been received, and we anticipate some community members to show up at the door.
- **RE/MAX a-b Realty Ltd. Golf Tournament – June 19<sup>th</sup> – SCC** – sponsorships are open – registration has sold out and a waiting list has been started.
- **Christmas In July – VSGH Raffle Draw** – Tickets are \$25 each, only 1000 tickets have been printed, and approximately ½ have been sold. Ticket draws to take place on various dates from July 8-23<sup>rd</sup>, 2024 in the SGH Main Lobby.
- **September Launch for the SGHF 50/50 Draw** – We will be asking sponsors to “seed” our pot. The Foundation will be soliciting sponsors soon.